

THE PUBLIC
537 SOUTH DEARBORN STREET
CHICAGO

—
EDITORS:
STOUGHTON COOLEY SAMUEL DANZIGER

Chicago, Sept. 22, 1916.

Mr. Alex. MacKendrick,
529 - 120 Boylston St.,
Boston, Mass.

Dear Mr. MacKendrick:-

I remember noticing in The Dial a particularly fine book review from your pen.

For some time I have been harboring an ambition to try to get for The Public a number of special articles that would strengthen the paper.

Now I have an opportunity to try out this idea. We should, I think, pay special attention to books because our people are book readers and the most logical advertiser for the columns of The Public is the publisher. We are trying to cultivate him.

Do you think you could get time to do a few book reviews for us? And it goes without saying if you ever have on tap articles as fine as those two you sent us some time ago on political economy as a science (?) we shall be glad indeed to get them.

Criticisms and suggestions will also be exceedingly welcome but the main point I had in mind when I started to dictate this letter was to seek your co-operation in building up a stronger book review department. We will be glad to send you any books you choose from "Books Received."

Sincerely yours,

Stanley Bowmar

Publisher.

ack. 10/1/16
Very sorry not to see you at Niagara.